

MONEY FOR TRAVEL BOOTCAMP

HOW TO BUDGET, SAVE, MAKE MONEY, AND
SUSTAIN YOUR FULL-TIME TRAVELS



WAYS TO EARN MONEY WHILE TRAVELING

About Heather



Hi, I'm Heather Markel. I quit a 6-figure job in 2017 to pursue my passion of traveling the world. What I thought was a career break turned into a way of life. I'm in my fourth year of full-time travel and looking forward to more adventures.

I quit without a real plan, but with a financial safety-net. I was shocked to learn that full-time travel is a hell of a lot cheaper than a "stable" life. I also learned there are a lot of great ways to sustain full-time travel for those who want to, and none of them involve you having to be rich.

I now help others who want to trade a life of job dissatisfaction to travel full-time, with the strategies to comfortably afford and sustain it.

This is a guide to help you with ideas, and where to start, if you want to work while traveling full time. The actual list of opportunities is infinite, but these should give you a great headstart! This is a compliment to the video training which mentioned some other ideas as well.

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Travel For Transformation



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heatherjourneys

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1.

Freelance Writing

Pros:

- An excellent way to leverage your love of travel.
- Can help you make a name for yourself in the industry

Cons:

- Can take a lot of time/effort to get paid for writing
- A lot of travel writing is not high paying – this is a great way to supplement income, but not to make a living

If you enjoy writing, this can be a great way to earn money while traveling, and also, do something directly related to your interest!

How To Start

The more writing you have to show people, like a "portfolio", the easier it is to get writing jobs. Consider starting a blog, and then work with other bloggers to do collaboration posts so that your name gets out there, and you get links back to your blog.

Begin pitching smaller publications – if you're from, or in, a small town, it's more likely that you can get a foot in the door there. Even if you're not paid, being able to provide a link to these articles, once you pitch larger publications, is invaluable!

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How To Pitch

Visit the website of the publication you're interested in and look for submission guidelines. Almost all publications give detailed explanations of what they are, and what they are not, looking for. The more you follow their guidelines, the more likely they will, at the very least, reply to your pitch.

Take careful note as to whether they want just a summary of your idea, or, whether they require you to submit a draft of your piece.

Word count may be one of the most essential pieces – if guidelines give you a word count, do not exceed it. You want to make the editor's job as easy as possible.

Before pitching, try to read at least a few samples of previous articles so you get a sense of tone of voice, and types of articles the publication likes to print. Stick to these formats to increase your chance of being published.

Who To Pitch

The first place to look, of course, are travel publications. The larger they are, the more they will want you to have a footprint in the writing world.

Magazines: Conde Nast, Travel and Leisure are a couple, as are the various in-flight airline magazines.

Newspapers and Online: Any newspaper has a travel section, so look for the name of the travel editor and send them a query. There are many online travel companies as well that you can pitch, like The Matador Network, BBC Travel, etc. Think of international publications that print in English to widen your search.

Words Of Advice

Do not harass editors for a response. Wait at least a couple of weeks (unless your article is time sensitive) to check whether they received your article. Never submit the same article to two editors at the same time. You could get on an editor's bad side if they accept your piece, thinking it's exclusive, and find out their competition also accepted it.

2.

Rent Your Home

Pros:

- A great way to have reliable, monthly income
- Can earn you enough money to live, depending where you travel and how you budget
- Keep your home to come back to later

Cons:

- Can require more time than you want if tenant is difficult or has lots of issues
- Can be difficult to

If you own your own home, consider renting it out, or converting it to an AirBnB you can rent while you travel.

How To Start

If renting, check with rental agencies whether they can help take some of the day-to-day work off your hands while you travel, and what the cost is to use them as an intermediary. List your property. Otherwise, put the word out to friends and family and you might find a renter you're comfortable with.

[Create an account on AirBnB](#), determine what cleaning service you'll use, and list your property!

3.

Teach A Class

Pros:

- Develop skills
- Help others
- Develop a reputation that can lead to other revenue generating opportunities

Cons:

- Takes a lot of time and work to get started
- You'll need to do work to figure out what platform to use and potentially need some basic equipment to record modules and upload them

Everyone knows something that other people want to learn. Think about what you're great at, and what you enjoy, and turn it into a class.

How To Start

Decide what you're going to teach, how you'll teach it, and what you'll charge.

Ideas On Class Types

Cooking, jewelry or art-making, style consulting, photography lessons, cooking lessons, dating 101, writing, etc.

How Will You Teach The Class

Next figure out the format you'll teach in. During the pandemic, remote work got really popular, and online classes allow you to reach more people. So, you can teach the class online, you can teach it live, wherever you are, as another method, and you might be able to partner with someone to offer it as part of a larger training.

What Will You Charge

Is your class one-time, two-parts, or ongoing? Consider tools, materials, and time. If you're teaching a cooking class and supplying the food and cutlery, your base cost might be higher so your class fees should cover your costs, and net you a profit, per person.

If your class is online, you have the time to set up the class, the time you spend teaching, and if you provide an online repository of information people can access and you're paying for hosting, etc., remember to factor that into your costs.

Everything we make, be it art, clothing, or online content, has a base cost that should be covered. Consider any labor to create website pages, fees for hosting and video storage, and you should come up with a base cost. Now calculate an hourly wage for yourself which you think fairly compensates you. Let's say your class is 3 hours long, and you want to be paid \$50/hour (\$150), and your base costs are \$50, that means your class costs \$200. If you have space for four people, they pay \$50 each, and your costs are covered, and you've also met your hourly wage!

Where To Offer The Course

You can offer classes live, via Zoom, and you can also record your class and store it on a membership site. If you don't want to build your own, there are online sites like [Skillshare](#) and [Teachable](#). Or, if you want to go big, you can use [Kajabi](#), though they are very expensive. These will take you less time to set up, and may offer some marketing assistance, but you will lose some of your profit paying for their services, and they take a cut of each sale.

How To Get Started

Consider whether you want to offer the class "live" (in person or on a live Zoom or Facebook call) or if you'll pre-record modules and upload them to either your website, or one of the aforementioned online skill-sharing platforms. If you're doing the classes live, you need a way to connect to the internet each time, and a planned course outline. If you're recording, you need a phone or camera, great sound, good lighting, and you'll have to edit content, upload it to something like Vimeo, and then invest in whichever website or platform you're using.

4.

Become An Affiliate

Pros:

- Generally easy to set up, and not too much work to earn money

Cons:

- You need to make an effort to tell as many people as possible about these services/products to generate a decent amount of income.

Selling other people's services and products is an excellent way to make money while you travel. All you have to do is tell people about things you already use, love, and trust, and inspire them to purchase via your affiliate link

What Can You Sell

One thing I love, as I travel, is finding something I love and that I know others will too. When I do, I ask the store or product owner if they'd make me an affiliate code. I list their services on my website – fulfillment is done by them, and I earn a commission for each sale.

Services often give you an affiliate commission. In fact, I offer a commission for most of my services and products. (Just [contact me](#) if you're interested!)

Products and services you already use often have affiliate links, such as AirBnB, Booking.com and Trusted Housesitters. Referring them can generate credit towards annual fees, future stays, etc.

5.

Start A YouTube Channel

Pros:

- A fun way to share knowledge you have
- Allows people to feel like they know you
- Can lead to earning enough income to pay some serious bills

Cons:

- Takes a lot of time and work to get a decent following
- You need to post at least one video a week, for a long time, to reach 100 subscribers
- You need 1,000 subscribers to generate ad revenue

It's free to start your own YouTube channel and you can post videos about anything you want. Bonus, after reaching 1,000 subscribers, you can earn advertising revenue. Until then, you can use YouTube to forward people to your website or any links for items you sell.

How To Start

Choose your topic or theme. It should be something you know a lot about, and something you're really passionate about.

Helpful Tips

Keywords are really important to get subscribers. Make sure to research best ones. [TubeBuddy is a really helpful way to do this](#), and really inexpensive if you have fewer than 1,000 subscribers!

YouTube loves keeping people on their platform. Always plan video themes in series of 5 or more so you can write "episode 1, 2," etc.

6.

Become A Proofreader

Pros:

- Easy to do from anywhere in the world
- You can make your own hours and take as much or little work as you want

Cons:

- Depending how big a project is, you might be stuck working
- Deadlines may be strict and short

If you enjoy editing other people's writing, this could be an ideal job for you to do remotely.

How To Start

You should definitely be good at grammar for this one! Make sure you have a great grammar and spell-checker installed on your computer, as well as a good eye to spot mistakes.

Where To Get Jobs

List your services online. A few places to start; [Fiverr](#), [Upwork](#), and [Proofreadingservices.com](#)

7.

Become A Tutor/Teacher

Pros:

- Easy to do wherever you travel and have an internet connection
- Usually someone else supplies the program, so low stress to deliver a program

Cons:

- Competitive
- Takes a while to build a client base
- Low wages mean working a lot of hours to earn decent pay

Teaching English is another great way to make money as is being a tutor for kids if you enjoy teaching, and don't want to think up a course of your own.

How To Start

Depending who you work with, you may have to get certified as a teacher or in English. A couple of companies you can start with are [VIPKid](#) and [Preply](#).

You might also have friends who need tutors for their kids and see if they can use your help! Leveraging your immediate network is always a great idea.

As you travel, you might also meet wonderful people with kids, and offer to tutor them either for a fee, or for accommodation or meals, as another idea.

8.

Be A Virtual Assistant

Pros:

- Easy tasks that can be done remotely

Cons:

- Low pay means more hours
- Need to make sure you work with someone you enjoy partnering with

A lot of business owners need help with anything from writing copy, to managing appointments, to getting business tasks done that keep them from focusing on their own clients. A virtual assistant helps a business owner focus on their business. Ideal if you don't want to start a business of your own, and are ok working for someone else.

How To Start

Put the word out with your network that you're looking for work as a virtual assistant or VA. List yourself on the [IVAA](#) – this is where business owners go to list their need for an assistant. You can reply to bids and find business owners that need your help. Note – there is a fee to join, so you may want to sign up with other places, like Fiverr, as well or instead of the IVAA.

9.

Get Paid To Dog Walk Or Sit

Pros:

- If you love animals, what a great way to earn some cash!

Cons:

- Could be less reliable than some other things
- In some cases, may be tough to build up trust with pet owners when you're only in town for a while – so make sure to get testimonials as you go!

House and pet-sitting are great ways to get free accommodation. If you love pets, you could also get paid to sit or walk someone else's pets.

How To Start

Sign up for [Rover](#), which allows you to find out about pet owners that are looking to pay you to take care of their animals! (Note, this is for use in the United States). [Wag](#) is another site you can try.

While most house-sitting isn't paid in money, but, rather, in accommodation, you could look for people that need their dogs walked, or looked after during the day, locally, if that's a way to earn a few dollars here and there.

10.

Be A Tour Guide

Pros:

- Fun thing to do if you enjoy meeting people and know your local area!
- Can earn decent money with larger tour groups

Cons:

- Low pay means more hours
- Need to make sure you work with someone you enjoy partnering with

If you're sticking around in one place for a while, you can make some extra money by being a tour guide. This can work well in cities you know well!

How To Start

Sign up with companies that are looking for tour guides. Here are a few:

[GuruWalk](#)

[AirBnB Experiences](#) (You can also host online classes through them!)

Free Walking Tours – Google the free walking tour companies for your local area and they should allow you to list your services on their site, if not be one of their guides

11.

Sell Your Photography

Pros:

- Great way to show off your love of travel
- Can be a good way to take what you already have and make some money with it

Cons:

- Very hard to make much money with stock images as you only get paid cents per image, and, often, you won't get paid until you've reached a threshold, like \$35.

If you love taking photos, why not get paid for them!?

How To Start

You can get paid to upload your photos as stock images and get paid whenever someone downloads them, or you can get paid as a photographer.

Try listing your images on a Contributor account for [Shutterstock](#), or [Getty Images](#).

Become a photographer with [Flytographer](#) which can be done around the world.

12.

Test Websites

Pros:

- Easy way to make some spare cash

Cons:

- You won't earn a living from this.
- You often need to travel with headphones to be eligible
- It can take a while to get a test

Lots of companies pay money to get user feedback when they update their website. Registering with the companies that hire people to do the testing is a way to make some spare cash.

How To Start

Sign up with companies that will send you pre-qualification tests to see if you're a match to do some testing.

Here are a few places to try:

[User Testing](#)

[User Peek](#) (in development, but coming soon)

[UTest](#)

[Enroll](#)

[User Interviews](#)

13.

Sell Your Arts and Crafts

Pros:

- Easy way to make some spare cash
- You get to do something you love
- Fun way to meet people

Cons:

- You have to make sure you can sell items legally in other countries
- Depending on supplies you need, they can be easy or difficult to come by

I love this way of earning money as you travel! I've met many creative people as I've journeyed who travel with basic supplies and sell their crafts at various markets.

How To Start

You'll need to travel with some basic supplies. If you make jewelry, a small set of pliers, and likely some wire or string. (You can find and buy objects and beads as you travel.) If you're a painter, you'll need your brushes and favorite paint set. (You can buy canvases as you go.)

As you meet people, you can tell them

Where To Sell

When you arrive at a new place, find out if there are local craft markets and where they are and when they are. Check with the local authorities if you're allowed to pitch a blanket or table anyplace during the week to sell your items.

What To Be Aware Of

If you're in a foreign country, make sure to find out if you can legally sell crafts. When you ask (usually, local immigration are the best), let them know that you made the items yourself. You can also speak with people you meet at a local market that you learn are clearly not from the country. In some countries, that's an even better way. They can tell you if there's anything to look out for in terms of ensuring that you do things legally.

Other Ways To Make Money With Your Art And Crafts

You will no doubt meet many people as you travel. You can tell them about your artwork and ask them if they know of anyone that might be interested in buying it.

From what I've seen, jewelry, such as earrings, necklaces and bracelets are easy to sell. Small canvases are good for travelers, but if you make larger paintings, you'll want to sell to locals or figure out how to include shipping or help the buyer understand how to ship the artwork home.